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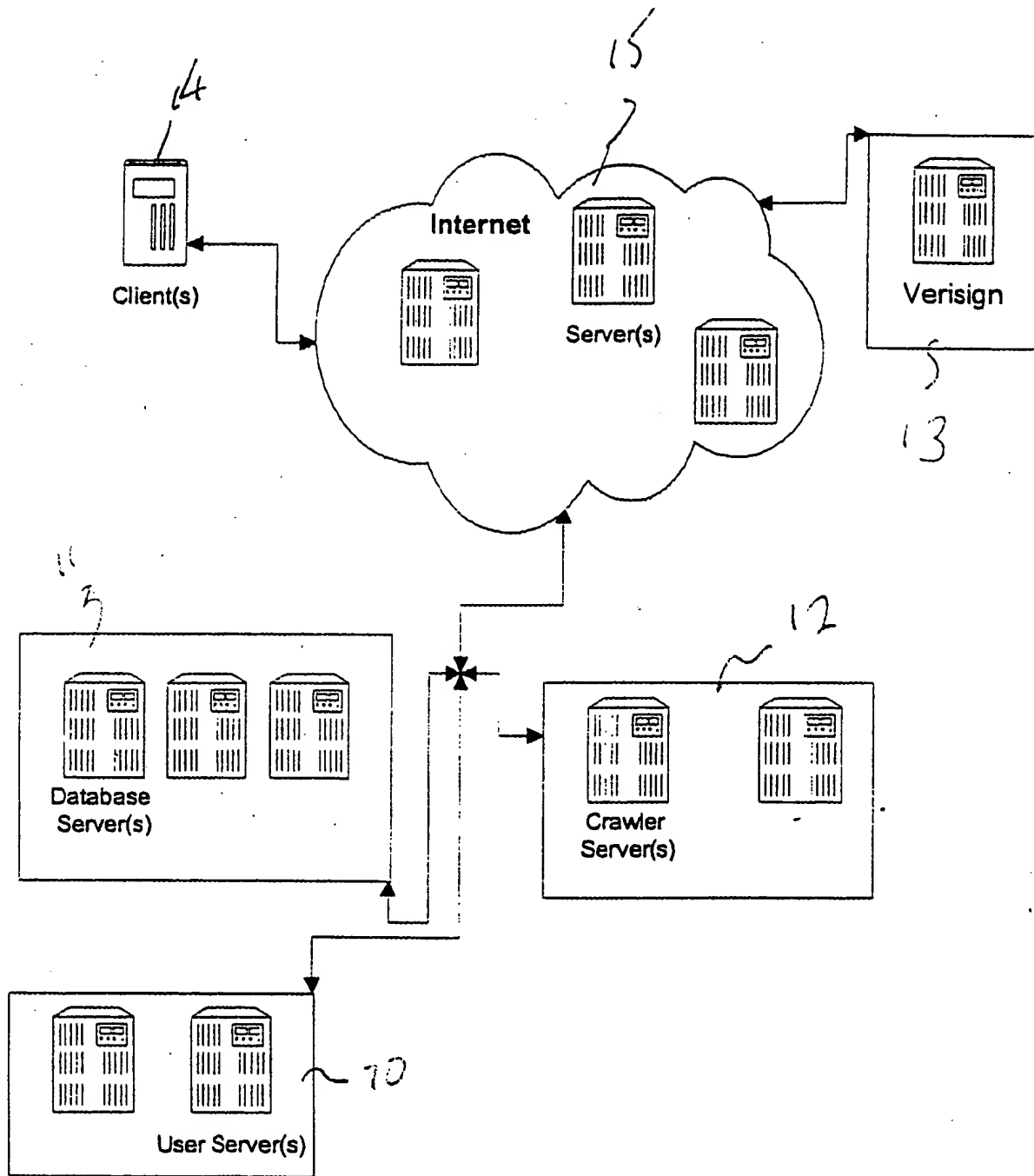


Figure 1

```
graph TD
    UI[User Interface]
    UD[User database]
    WD[Word Dictionary]
    SE((Search engine))
    CR((Crawler))
    RD[Results Database]
    ISA[Indexed searches & archive]
    RE[Report Engine]
    I((Internet))

    UI -- 1 --> I
    I --> CR
    CR -- 5 --> SE
    SE -- 4 --> UI
    SE -- 6 --> UD
    UD -- 2 --> WD
    WD --> UD
    UD -- 3 --> SE
    SE -- 7 --> RD
    CR -- 8 --> ISA
    ISA --> RE
    RE --> UI
```

Figure 2

This MARKmonitor™ service allows you to search for your trademark, tradename or name on up to ten search engines and receive up to 500 results per search engine.

Search Criteria	
Search Terms:	<input type="text" value="markfamus"/>
Results per Search Engine:	<input type="text" value="10"/>
Client ID / Description:	<input type="text" value="xyz"/>
How often should this report be run?:	<input type="text" value="Only Once"/>

Search Engines to Use	
<input checked="" type="checkbox"/> Alta Vista	<input type="checkbox"/> Excite
<input checked="" type="checkbox"/> Infoseek	<input type="checkbox"/> Lycos
<input type="checkbox"/> Northern Light	<input type="checkbox"/> Yahoo
<input type="checkbox"/> Hotbot	<input type="checkbox"/> LookSmart
<input type="checkbox"/> Snap	<input type="checkbox"/> GoTo
<input type="button" value="Submit"/>	

FIG. 3A

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AltaVista Results

Rank	Hits	URL	Analyze Site	Meta Tag	Hidden Text	Text Title
1	7	http://www.markfamusworld.com/index2.html	eSITEmonitor	5	1	0 1
2	0	http://www.markfamus.co.jp/	eSITEmonitor	0	0	0 0
3	8	http://www.markfamus.ru/	eSITEmonitor	0	2	5 1
4	17	http://www.markfamusnorcal.com/	eSITEmonitor	6	6	3 2
5	1	http://www.markfamus.be/	eSITEmonitor	0	0	0 1
6	47	http://www.markfamus.co.uk/servlet/markfamus	eSITEmonitor	0	25	21 1
7	15	http://www.markfamus.com/whiete/markfamus.html	eSITEmonitor	0	0	14 1
8	0	http://www.markfamusrhouse.com/	eSITEmonitor	0	0	0 0
9	5	http://www.markfamous.com/markfamus.htm	eSITEmonitor	2	0	0 3
10	2	http://www.markfamusknife.com/	eSITEmonitor	0	1	0 1

FIG. 3B**Infoseek Results**

Rank	Hits	URL	Analyze Site	Meta Tag	Hidden Text	Text Title
1	1	http://www.markfamusco.com/	eSITEmonitor	0	0	0 1
2	1	http://www.markfamus.com.au/	eSITEmonitor	0	0	0 1
3	9	http://www.markfamusarena.com/	eSITEmonitor	1	0	7 1
4	18	http://www.markfamus.com/famousname/	eSITEmonitor	4	2	11 1
5	0	http://www.markfamusmenace.com/	eSITEmonitor	0	0	0 0
6	10	http://www.markfamus.net/~markfamus/index.html	eSITEmonitor	0	1	8 1
7	0	http://www.markfamus.com/	eSITEmonitor	0	0	0 0
8	0	http://147.8.1891.30:1234/project64.html	eSITEmonitor	0	0	0 0
9	15	http://www.markfamus.com/features/	eSITEmonitor	1	0	14 0
10	1	http://429.8.1041.30:1234/project25.html	eSITEmonitor	0	1	0 0

FIG. 3C

000720" 99/27960

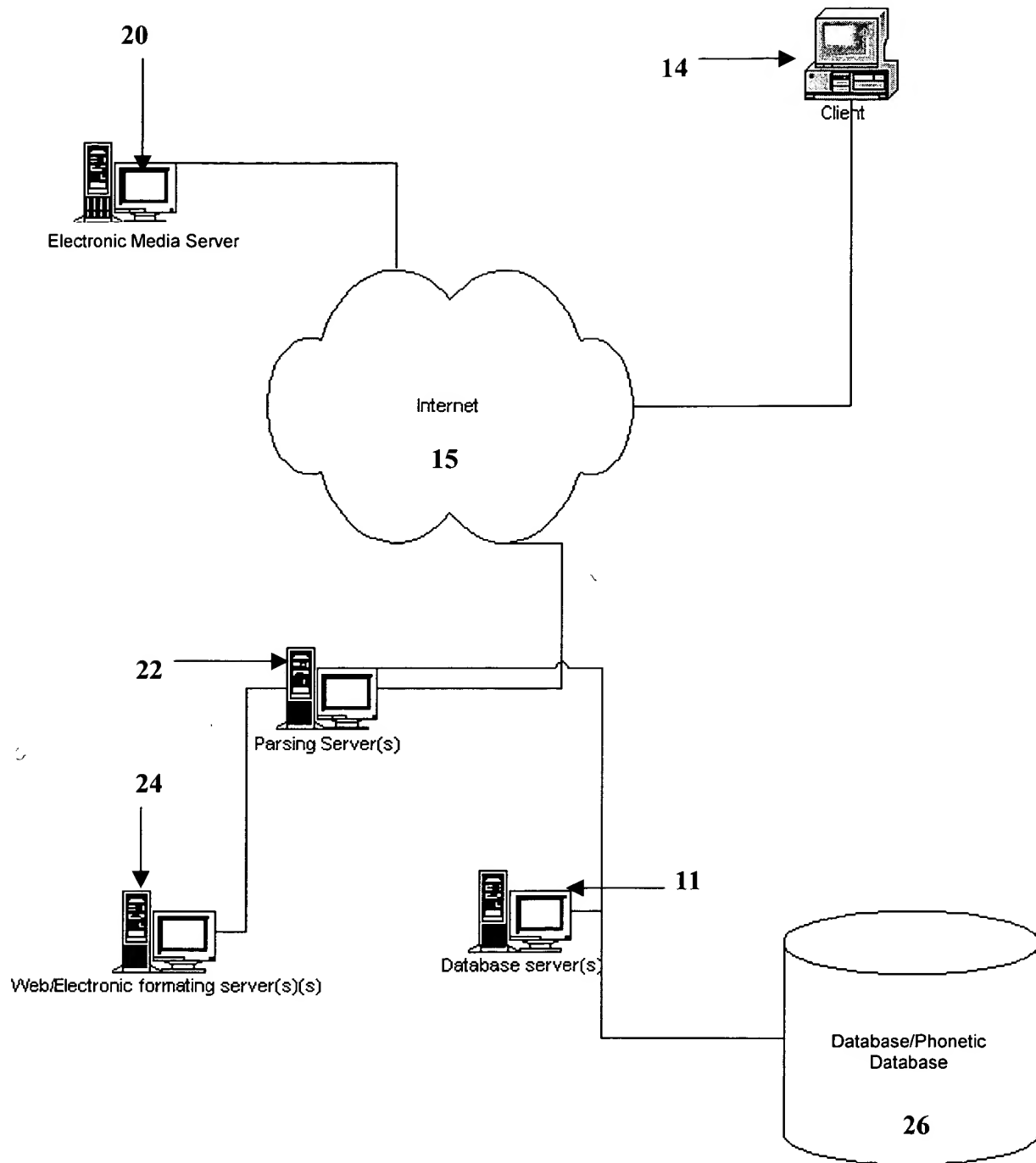


FIG. 4

0001/0" 99/22T950

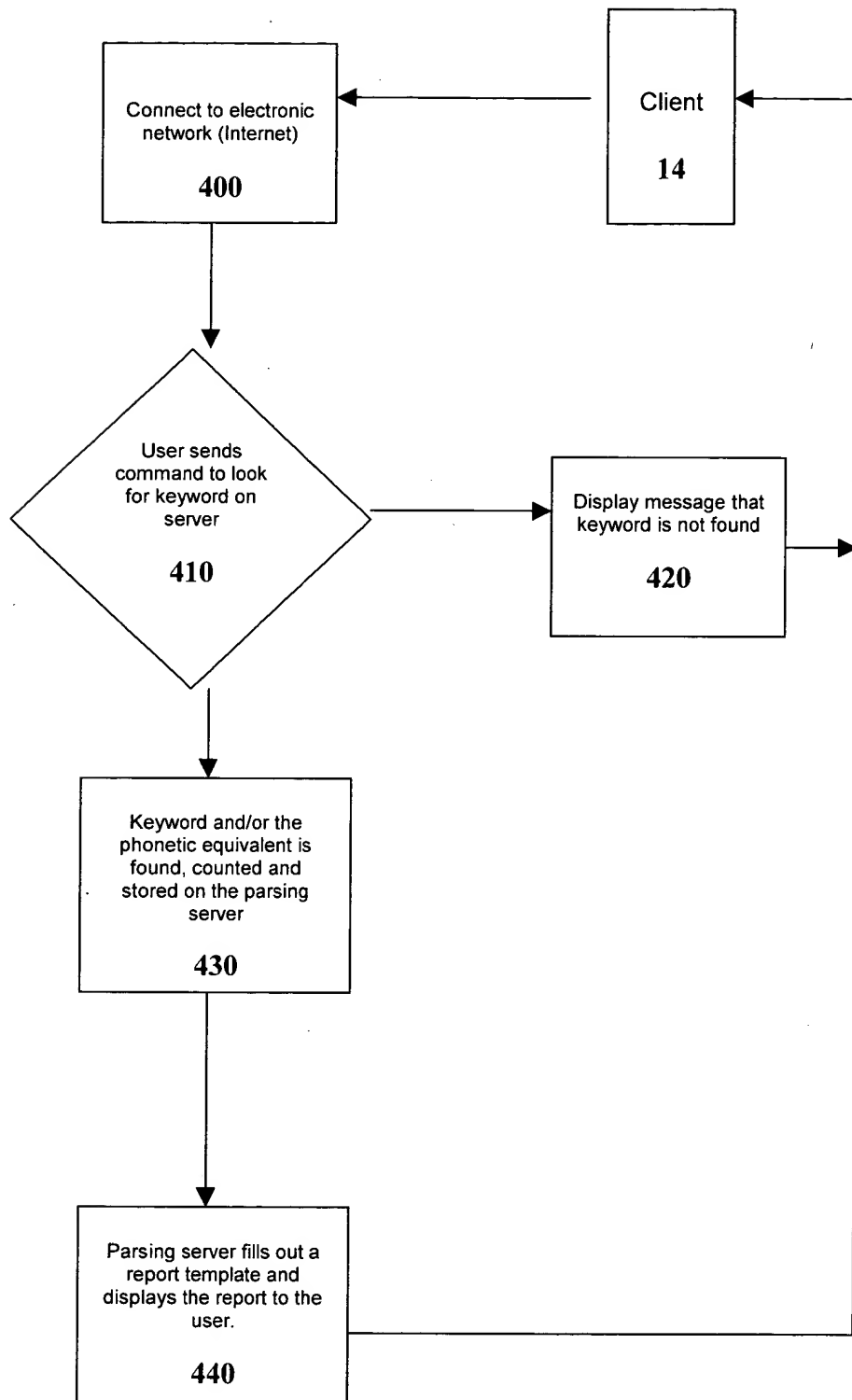


FIG. 5